

# New Glarus Brewing Co. APPLE



## ALE

## BEER

## 12 FL. OZ.

BREWED AND BOTTLED IN  
NEW GLARUS, WI.

Apple Ale sings with the fresh crisp taste of Wisconsin Apples. Our Brewmaster begins with a brown ale base employing Wisconsin farmed wheat and a blend of Ontario, Macintosh and Jonathan apples. Our friends at Swiss Valley Orchards, here in New Glarus, squeeze them together with all the love for this brew.

Expect this Ale to show a beautiful copper color. The fresh bouquet of Apple will not to meet you even before the glass touches your lips. So be sure to sip slowly and enjoy the fruits of Wisconsin Harvest.

*Steven Daniel*

*Daniel & Deborah Carey*



01348 22581



**Life's too short to drink cheap beer.**

## AWARDS RECEIVED

**The New Glarus Brewing Company has wasted no time establishing itself as a world-class operation.** Since its start-up in June 1993, many prestigious awards have been bestowed upon the brewery and its beers.

In 1995 and 1999, the New Glarus Brewing Company was named one of the world's ten best breweries at the World Brewery Championship. This competition involved more than three hundred breweries from 28 countries who submitted over 700 beers.

### NEW GLARUS BREWING COMPANY

- 1995 Top Ten Breweries of the Year** – *The Beverage Testing Institute*
- 1995 Best of Wisconsin** – *Wisconsin Trails Magazine*
- 1997 Wisconsin's Best Microbrewery** – *Wisconsin Trails Magazine*
- 1997 Best of Madison** – **Local Brew** – *Madison Magazine*
- 1997 Madison's Favorite Beer** – *Isthmus Newspaper*
- 1998 Business of the Year** – *Green County Development*
- 1999 Top Ten Brewery of the Year** – *All About Beer Magazine*
- 1999 Wisconsin's Best Microbrewer** – *Wisconsin Trails Magazine*

### APPLE ALE

- 1995 Gold Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*
- 1996 Gold Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*
- 1996 Peoples' Choice Award for Best Brew** – Essen Hause Bierfest and Tasting
- 1997 Gold Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*
- 1997 Bronze Medal** – Great American Beer Festival – Denver, Co.
- 1998 Bronze Medal** – Great American Beer Festival – Denver, Co.
- 1999 Gold Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*

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### WISCONSIN BELGIAN RED

- 1995 Platinum Medal – Fruit Beer World Champion** – World Beer Championships – B.T.I. – *All About Beer Magazine*

- 1996 Silver Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*
- 1996 Top 10 Best Beers** – *The Beverage Testing Institute*

- 1996 & 1997 Brewing International Awards** – World Champion Speciality Beer – Burton Upon Trent – England

**1997 Peoples' Choice Award Fruit Beers** – Spring Beer Fest – Portland, Oregon

**1997 12 Best Beers in America** – *Men's Health Magazine*

**1997 Platinum Medal – Fruit Beer World Champion** – World Beer Championships – B.T.I. – *All About Beer Magazine*

**1997 Gold Medal** – Great American Beer Festival – Denver, Co.

**1997 Best Beer Made in America Award** – *Malt Advocate Magazine*

**1998 & 1999 Brewing Industry International Awards – World Champion Speciality Beer** - The Guildhall, City of London

**1999 Platinum Medal – Fruit Beer World Champion** – World Beer Championships – B.T.I. – *All About Beer Magazine*

**2000 & 2001 Bronze Medal** - Brewing Industry International Awards - The Guildhall, City of London

### **EDEL-PILS**

**1995 Silver Medal** – World Beer championships – B.T.I. – *All About Beer Magazine*

**1996 Silver Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*

**1997 Silver Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*

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### **UFF-DA BOCK**

**1996 Gold Medal – World Champion Bock Beer** – World Beer Championships – B.T.I. – *All About Beer Magazine*

**1996 Silver Medal** – Great American Beer Festival – Denver, Co.

**1997 Silver Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*

### **ZWICKEL**

**1997 Gold Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*

### **COFFEE STOUT**

**1996 Silver Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*

**1997 Silver Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*

### **SOLSTICE WEISS**

**1996 Bronze Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*

### **STAGHORN**

**1997 Silver Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*

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### **SNOWSHOE ALE**

**1995 Bronze Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*

**1996 Silver Medal** – Great American Beer Festival – Denver, Co.

**1997 Silver Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*

### **RASPBERRY TART**

**1998 People's Choice Award** – Spring Beer Fest – Portland, Oregon

**1999 Gold Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*

**2000 Gold Medal** – World Beer Cup

### **HOMETOWN BLONDE**

**1999 Bronze Medal** – Great American Beer Festival – Denver, CO

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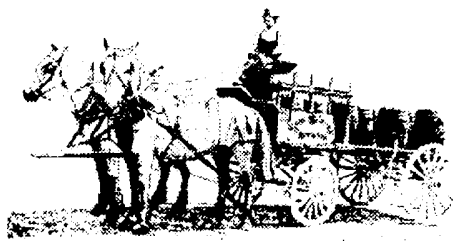
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City Trk W & Hwy. 69  
New Glarus, WI 53574  
(608)527-5850



## New Glarus Apple Ale

# New Glarus

## Brewing Co.

### APPLE



# ALE

## BEER

### 12 FL. OZ.

BREWED AND BOTTLED IN  
NEW GLARUS, WI

Apple Ale is brewed with the finest  
New Glarus apples, including the  
Golden Delicious, McIntosh, and  
Jonathon apples. The result is a  
smooth, slightly tart, and refreshing  
apple ale. It is brewed in New Glarus,  
Wisconsin, and is available in 12 oz.  
bottles.

Expect the Apple Ale to be a  
refreshing and delicious addition to  
your collection of New Glarus  
beers. We are proud to  
offer you the finest New Glarus  
beers, and we are proud to  
offer you the finest New Glarus  
beers.

David C. DeBenedictis

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